FACULTY OF INFORMATION MANAGEMENT

(IMS456) BASIC WEB DESIGN AND CONTENT MANAGEMENT

INDIVIDUAL ASSIGNMENT:

ASSIGNMENT 1 PROPOSAL

PREPARED BY:

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GROUP:

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1.0 INTRODUCTION

A personal website is a collection of web sites dedicated to a single person. It can encompass everything the person desires, whether personal or professional. Jobs, user friendliness, expressive creativity, and the opportunity to learn new skills are just a few of the advantages of developing a personal website.

Because we live in the digital age, having a personal website might help you get work. Recruiters will search the internet for employment candidates, and your website may appeal to them. This is advantageous because the website already contains everything they may require. As a result, having a strong website may increase your chances greatly.

It can also give a number of competitive benefits in the workplace over other job candidates. This is because a well curated website can be very user-friendly and can greatly help recruiters or managers to look at your information seamlessly. Just having this aspect can help you nail the job more easily compared to others. It may also serve as a one-stop shop for most recruiters, since it has your email address, phone number, social media handles, and in-built mail services.
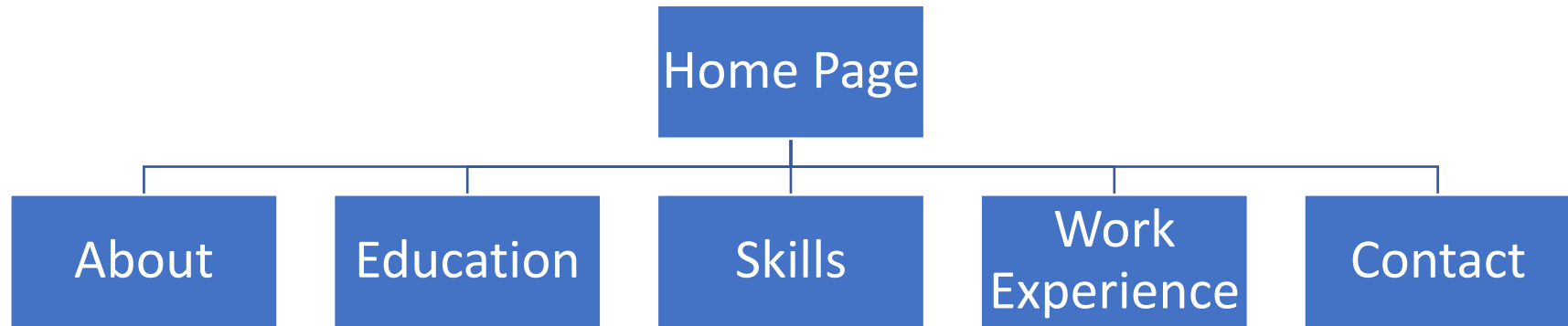
Allowing oneself to be creative is the next advantage. We may be more expressive with our input while constructing a website, giving readers the sense that it is more personal and attracting them to the contents.

Finally, developing a website needs a certain amount of knowledge. Those who are new to coding may find concepts like html and CSS difficult to grasp at first, but with practise, they will be able to obtain the essential skills and apply them later in their professions.

2.0 TITLE OF WEBSITE: PERSONAL WEBSITE

Content	
Goals for the website content **Purpose(s):** • To inform the target audience on my credibility and aptitude in a specific field • To showcase my accolades and achievements	*Targeted Audience* **Audience:** • Companies • Employers
Web Pages: • Home • About • Education • Skills • Work Experience • Contact	**Style / Themes:** • Dark Colours • Font: Poppins, sans seriff • Font Colour: Black & White
Images: Included in the zip file **Colours (examples):** • **#FFFFFF – White** • **#111111 – Dark Gray**	

Navigation Structure:

Home Page

About | Education | Skills | Work Experience | Contact

Index.html - #home	Details:
Header	• Background Image
Navigation Bar	• Brief description about myself
Description	• Report
	• Footer: disclaimer, recommendations, etc.
Footer	
#about	Details:
Navigation Bar	• About me
Image	• Personal Image
Description	

#education	**Details:**
Navigation Bar Image Image Image Explanation Explanation Explanation	• School • University • Grades
#skills	**Details:**
Navigation Bar Description Skills	• Skills

#workexperience	**Details:**
Navigation Bar Work 1 Work 2	• My businesses
#contact	**Details:**
Navigation Bar Description	• Name • Address • Email • Message • Footer

3.0 CONCLUSION

Finally, through developing my personal website, I obtained a thorough grasp of the coding process and how to organise data. The website creation process was lengthy and laborious, but I feel the end result is excellent. I believe that I will be able to implement what I have learned thus far and learn more in the near future.